



CELEBRATING THEIR VICTORY in the Heckert Shoe Company's "Name the Twin Baby Monkeys" contest are the three young entrants pictured above. They are, from left to right: Tommy Jahns, 719 Chestnut street, Neenah; Richard Lee Kramer, 771 Madison street, Neenah; and Susanne Wilch, 1523 E. Marion street, Appleton. The newly-christened monkeys are shown with the children. Over 400 entries had to be judged to come up with the winning names: "Saddle" and "Sandal."

First prize in the contest, a pair of Goodrich boots, went to Thomas Jahns of 719 Chestnut street, Neenah, who named the twins "Saddle" and "Sandal." First prize was a pair of comfy slippers.

Second prize, a pair of Goodrich boots, was won by Susanne Wilch, 1523 Marion street, for her suggested names, "Pied-Pal" and "Piper Gal."

Third prize was awarded to

Richard Lee Kramer, of 771 Madison street, Neenah. Richard's names for the twin baby monkeys were: "Add" and "Sad." Third prize was a pair of comfy slippers.

Judges for the competition were Mr. Paul Dial of the Selby Shoe company, and Mr. Gene Jolly, representing Peacock Shoes.

The judges selected the win-

ning entries on the basis of originality, and both said they were hard-pressed to determine the final winners after examining the almost 400 entries in the contest.

The "twins" will become permanent fixtures for the pleasure of young customers of Heckert's exclusive Circus Room shoe department for children.



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